

## THE WORLD'S BEST COMPANIES

### 1. World Business Leaders

Position						Chief executive officer	Company
1998	1999	2000	2001	2002	2003		
2	2	2	2	1	1	Bill Gates	Microsoft
8	6	6	3	5	2	Warren Buffett	Berkshire Hathaway
1	1	1	1	2	3	Jack Welch (retired)	General Electric
0	0	0	20	7	4	Carlos Ghosn	Nissan
15	7	15	7	6	5	Hiroshi Okuda	Toyota
0	5	10	8	4	6	Michael Dell	Dell
4	3	3	4	3	7	Lou Gerstner (retired)	IBM
7	8	11	5	13	8	Nobuyuki Idei	Sony
0	0	29	17	22	9	Carly Fiorina	Hewlett-Packard
0	0	0	0	0	10	Jeffrey Immelt	General Electric
0	=21	5	10	15	11	Richard Branson	Virgin
3	4	9	24	14	12	Jurgen Schrempp	Daimler Chrysler
0	12	=19	29	12	13	Steve Jobs	Apple
0	0	0	38	19	14	Wendelin Wiedeking	Porsche
0	0	0	0	9	15	Takeo Fukui	Honda
0	0	0	30	21	16	Lindsay Owen-Jones	L'Oreal
0	0	0	0	0	17	Sam Walton	Wal-Mart
10	9	8	9	16	18	John Browne	BP
0	0	0	0	40	19	Jack Smith (retired)	General Motors
0	23	17	33	=35	=20	Rupert Murdoch	News Corporation
0	=29	0	15	41	=20	Michael Eisner	Disney
0	0	0	0	32	=22	Jong-Yong Yun	Samsung
0	0	0	0	8	=22	Alan Greenspan	Federal Reserve
0	0	0	19	26	24	Marco Trochetti Provera	Pirelli
0	0	0	0	10	25	William Ford	Ford
0	0	0	0	=35	26	Carlos Slim Helu	Telefonos de Mexico (Telmex)
0	0	0	0	11	=27	Lee Scott Jnr	Wal-Mart
0	0	0	27	28	=27	Heinrich von Pierer	Siemens
0	0	0	0	29	29	Douglas Daft	Coca-Cola
0	0	0	0	0	30	Terry Leahy	Tesco
0	0	0	0	0	31	Alessandro Profumo	UniCredit

Position						Chief executive officer	Company
1998	1999	2000	2001	2002	2003		
0	0	0	0	0	=32	Jeff Bezos	Amazon
0	0	0	0	0	=32	Jochen Zeits	Puma
0	0	0	0	0	34	Luca di Montezemolo	Ferrari
0	0	0	0	=45	35	Nandan Mohan Nilekani	Infosys Technologies
0	0	0	0	0	36	Jose Castellano	Inditex (Zara)
0	0	0	0	18	37	Jose Ermirio de Moraes Neto	Votorantim
0	0	0	0	17	=38	Niall Fitzgerald	Unilever
0	0	0	0	44	=38	Daniel Vasella	Novartis
0	=15	0	16	27	=40	Ferdinand Pich	Volkswagen
0	0	0	32	=24	=40	Peter Brabeck-Letmathe	Nestle
0	0	0	0	=33	=40	Mukesh Ambani	Reliance Industries
0	0	0	0	0	43	Jung-Keun Cha	Yuhan Corporation
0	0	0	0	39	44	Louis Schweitzer	Renault
0	0	16	23	=48	45	Chris Gent	Vodafone
0	0	0	0	0	46	Paul Tellier	Bombardier
0	20	12	12	20	47	Jorma Ollila	Nokia
0	0	0	0	0	48	Roger Holmes	Marks&Spencer
20	=21	14	25	=24	49	Sanford Weill	Citigroup
0	0	0	0	0	50	Henri de Castries	Axa
0	0	0	0	=30	51	Josef Ackermann	Deutsche Bank
0	0	0	0	0	=52	Lorenzo Zambrano	Cemex
0	0	0	0	0	=52	Daniel Servitje Montull	Grupo Industrial Bimbo
0	0	0	0	0	54	Anatoly Chubais	EES Rossii (UESR)
0	0	0	0	0	55	Dietrich Mateschitz	Red Bull
0	0	0	0	37	56	Ingvar Kamprad	Ikea
0	0	0	0	0	57	Simon Kukes	Yukos Oil
0	0	0	0	0	58	Nicolas Hayek	Swatch Group
0	0	0	0	0	59	Michael O'Leary	Ryanair
0	0	0	0	0	=60	George Soros	Soros Group
0	0	0	0	0	=60	Peter Wuffli	UBS
0	0	0	0	23	62	Helmut Panke	BMW
0	0	0	0	0	=63	Leif Johansson	Volvo
0	0	0	0	47	=63	Jurgen Dormann	ABB

## 2. The World's Industry Rating

Position					Positi on 2003	Company	Country
1998	1999	2000	2001	2002			
<b>The World's Best Producers of Consumer Products</b>							
2	2	1	1	1	1	Sony	Japan
0	0	0	0	5	2	Nike	USA
1	1	3	3	0	3	3M	USA
0	0	2	2	4	4	L'Oreal	France
0	4	4	=0	0	5	Whirlpool	USA
0	0	0	0	0	6	Miroglio	Italy
0	0	0	0	0	7	Steel Case	USA
0	0	0	0	0	8	Adidas	Germany
0	0	0	0	0	9	Herman Miller	USA
0	0	4	=0	0	=10	Elektrolux	Sweden
0	0	0	0	3	=10	Canon	Japan
0	0	0	0	6	12	LG	Korea
0	0	0	0	0	13	Henkel	Germany
0	0	0	0	0	14	Balta	Belgium
<b>The World's Best Producers of Electro-/Electronic Appliances</b>							
1	1	2	1	1	1	General Electric	USA
4	4	4	2	2	2	Siemens	Germany
0	3	1	3	=5	3	Nokia	Finland
0	5	6	5	4	4	Philips Electronics	Netherlands
0	0	0	0	3	5	Samsung	Korea
0	0	0	0	9	6	Delphi	USA
0	0	0	0	0	7	Infineon Technologies	Germany
0	0	0	=7	10	8	Motorola	USA
0	0	0	0	0	9	Kaba Group	Germany
<b>The World's Best Companies in Power Engineering and Chemical Industry</b>							
2	1	=3	1	1	1	DuPont	USA
4	6	=5	3	2	2	BP	UK
0	=8	7	8	5	3	BASF	Germany
0	=8	1	7	7	4	Dow Chemical	USA
1	4	=3	4	3	5	Royal Dutch/Shell	Netherlands/UK
0	0	0		8	6	Bayer	Germany
0	2	=5	0	4	7	Exxon Mobil	USA
0	0	0	2	0	8	Norsk Hydro	Norway
0	0	0	0	0	9	Bovis Lend Lease Pharmaceutical	UK
0	8	=0	0	0	10	Akzo Nobel	Netherlands
0	0	0	0	0	11	Cemig	Brazil
0	0	0	0	0	12	Electrabel	Belgium
0	0	0	0	0	13	Williams	USA
<b>The World's Best Machine-Building Companies</b>							
1	1	1	1	1	1	Toyota	Japan
=4	2	2	9	5	2	Daimler Chrysler	Germany

Position					Positi on 2003	Company	Country
1998	1999	2000	2001	2002			
0	0	=9	3	6	<b>3</b>	Airbus (subsidiary of EADS)	France/ Germany/UK/ Spain
0	0	0	0	0	<b>4</b>	BMW	Germany
0	0	0	0	0	<b>5</b>	Nissan	Japan
0	0	0	0	0	<b>6</b>	Lockheed Martin	USA
0	6	=0	8	0	<b>7</b>	Volkswagen	Germany
0	0	0	0	0	<b>8</b>	Bechtel	USA
0	0	=4	7	7	<b>9</b>	Caterpillar	USA
0	3	=6	4	4	<b>10</b>	Honda	Japan
0	0	0	0	=16	<b>11</b>	Ford	USA
2	0	0	=13	2	<b>12</b>	General Motors	USA
0	9	=0	6	0	<b>13</b>	Boeing	USA
0	0	9	=0	0	<b>14</b>	Renault	France
=6	0	=9	2	3	<b>15</b>	ABB	Switzerland/Sw eden
0	0	0	0	0	<b>16</b>	Honeywell	USA
0	0	0	0	0	<b>=17</b>	Alcan	Canada
0	0	0	0	0	<b>=17</b>	Osram (Subsidiary of Siemens)	Germany
0	0	0	0	0	<b>=19</b>	Keller Group	UK
=6	=4	3	12	8	<b>=19</b>	Bosch	Germany
0	0	0	11	11	<b>21</b>	Porsche	Germany
0	0	6	=0	0	<b>22</b>	Volvo	Sweden
0	0	=6	5	9	<b>23</b>	Michelin	France
0	0	0	0	13	<b>24</b>	Pirelli	Italy
0	0	0	0	0	<b>25</b>	POSCO	Korea
0	0	0	0	0	<b>26</b>	Jacobs	USA
0	0	0	0	0	<b>27</b>	Alstom	France
0	0	0	0	0	<b>28</b>	Nippon Steel	Japan
0	0	0	0	0	<b>29</b>	Scania	Sweden
0	0	0	0	0	<b>30</b>	Assa Abloy	Sweden
<b>The World's Best Producers of Foodstuffs and Drinks</b>							
2	-1	4	4	7	<b>1</b>	Coca-Cola	USA
1	=1	2	1	4	<b>=2</b>	Nestle	Switzerland
3	4	3	2	2	<b>=2</b>	Procter&Gamble	USA
0	=7	=6	5	1	<b>4</b>	Unilever	Netherlands/UK
0	=9	5	8	=8	<b>5</b>	Danone	France
0	=9	1	7	16	<b>6</b>	PepsiCo	USA
=6	=7	=8	11	12	<b>7</b>	Cargill	USA
0	3	=8	10	17	<b>8</b>	Heineken	Netherlands
0	0	0	9	0	<b>9</b>	Ferrero	Italy
0	0	0	0	0	<b>10</b>	Grupo Industrial Bimbo	Mexico
0	0	0	0	=13	<b>11</b>	Cadbury Schweppes	UK

Position					Positi on 2003	Company	Country
1998	1999	2000	2001	2002			
<b>The World's Best Financial Companies</b>							
1	1	1	1	1	1	Citigroup	USA
0	10	=0	8	0	2	Berkshire Hathaway	USA
0	=8	7	2	2	3	AIG	USA
9	0	14	=12	0	4	Allianz	Germany
0	=5	5	4	5	5	HSBC	UK/ Hong Kong
0	0	0	0	0	6	PricewaterhouseCoopers	USA
5=	8=	14=	5	0	7	JP Morgan	USA
0	0	0	0	0	8	KPMG	USA
4	=5	=3	9	7	9	Goldman Sachs	USA
8	0	9	6	8	10	Deutsche Bank	Germany
0	0	0	0	6	11	Ernst and Young	USA
0	0	0	0	0	=12	Accenture	USA
0	0	=14	13	4	=12	UBS	Switzerland
0	0	0	0	0	14	Deloitte	USA
<b>The World's Best Medical Companies</b>							
3	1	1	1	2	1	Pfizer	USA
=1	6	=3	4	3	2	GlaxoSmithKline	UK
0	3	0	=6	4	3	Novartis	Switzerland
0	5	=3	3	1	=4	Johnson&Johnson	USA
=1	2	2	2	5	=4	Merck	USA
<b>The World's Best IT-companies</b>							
0	5	0	4	3	1	Dell	USA
2	2	5	1	7	2	Hewlett-Packard	USA
1	=6	2	2	1	3	IBM	USA
0	0	4	6	4	4	Cisco Systems	USA
4	1	1	3	2	5	Microsoft	USA
0	3	3	5	5	6	Intel	USA
0	0	9	9	9	7	Oracle	USA
0	0	0	0	0	8	Schlumberger	USA
<b>The World's Best Media-companies of the Entertainment Industry</b>							
3=	4	4=	4	0	1	Фок (дочірня News Corporation)	USA
3=	2	1=	2	0	2	McDonald's	USA
6	0	=4	1	3	3	Time Warner	USA
7	1	=1	3	1	4	Disney	USA
1=	0	1=	5	0	5	Bertelsmann	Germany
0	0	0	9	5	6	New York Times	USA
0	0	0	0	4	7	BBC	UK
<b>The World's Best Construction Companies and Real Estate Agencies</b>							
0	0	0	0	0	1	Balfour Beatty	UK
0	0	0	1	5	2	Skanska	Sweden
0	0	0	0	4	3	Saint Gobain	France
0	0	1	2	7	4	Lafarge	France
0	0	0	=5	9	5	Bouygues	France

Position					Positi on 2003	Company	Country
1998	1999	2000	2001	2002			
0	0	0	0	0	6	Hilti	Liechtenstein
<b>The World's Best Employment Agencies</b>							
0	0	0	0	0	1	Adecco	Switzerland
0	0	0	0	0	2	Randstad	Netherlands
<b>The World's Best Extractive Companies</b>							
0	1	1	1	9	1	Alcoa	USA
0	0	0	0	=4	2	BHP Billiton	UK/ Australia
0	0	0	0	1	3	Stora Enso	Finland
0	0	0	0	=7	4	UBM Kymmene	Finland
0	0	0	0	11	5	SCA	Sweden
0	3	0	4	6	6	International Paper	USA
<b>The World's Best Retail companies</b>							
1	1	1	1	2	1	Wal-Mart	USA
0	0	0	0	1	2	Marks&Spencer	UK
0	0	4	5	0	3	Tesco	UK
0	4	3	2	3	4	Carrefour	France
0	0	0	0	4	5	Ikea	Sweden
0	0	0	0	6	6	Inditex (Zara)	Spain
0	0	0	0	0	7	Gucci	Italy
0	0	0	0	=8	8	Hennes&Mauritz (H&M)	Sweden
<b>The World's Best Telecommunication Companies</b>							
0	4	6	0	0	1	AT&T	USA
0	0	0	0	0	2	Alcatel	France
<b>The World's Best Transportation Companies</b>							
0	0	=5	2	1	1	Federal Express	USA
0	0	0	0	0	2	Exel	UK
0	0	3	7	0	3	Deutsche Post	Germany
0	2	=5	1	2	4	UPS	USA
0	0	4	3	0	5	Lufthansa	Germany
0	0	1	5	0	6	Singapore Airlines	Singapore
0	0	0	0	0	7	Soutwest Airlines	USA
<b>The World's Best Public Utility Companies</b>							
0	0	0	0	0	1	Electriciti de France (EDF)	France
0	0	0	0	1	2	RWE	Germany
0	0	0	0	0	3	COPEL	Brazil

The «=» symbol means that the position belongs to more than one entity